

RAISE FUNDS FOR REFUGEES

Support CWS offices to offer newly arrived refugees basic needs, case management, cultural orientation, health access assistance and job preparation and placement help.

What your fundraising dollars can provide:

\$25 School supplies for a refugee child starting their first day of school in the U.S.

\$40 Bus tickets for ten refugees to get to their first day of work in the U.S.

\$65 English study materials for five newly arriving refugees

\$100 Basic home supplies to welcome a newly arriving family

\$200 Stocked kitchen cupboards for two arriving refugee families

\$450 Beds, mattresses and frames for a family of four

\$1200 A month of rent for a family of four

Host an Event

Fundraising events, no matter the size, can make a big difference in the lives of our clients; they raise critical funds and attract new supporters. Create an event that is logistically manageable and do not hesitate to reach out to us for guidance.

Event Ideas:

- Auction
- Benefit or gala
- Concert
- Pancake breakfast or luncheon
- Cocktail reception or dinner
- Art show
- Golf tournament



Fundraise at work

Fundraising at work promotes team building, can boost morale, and spreads the word about CWS to a broader audience. Create an appropriate fundraiser that will appeal to your colleagues.

Fundraising Ideas:

- Spare change/penny jars
- Cook-off
- Silent auction
- Potluck lunch or breakfast
- Bake sale
- Happy hour
- Matching gift
- Casual dress day



Fundraise at School

Fundraising for CWS at schools is a great learning opportunity and allows students to become involved and active in their community by supporting their immigrant and refugee neighbors.

Fundraising Ideas:

- A pizza party
- Ice cream social
- Pancake breakfast
- A benefit concert or talent show
- Art show
- Dress up/down day
- Sports tournament
- Car wash
- Bake sale
- Spare change/penny jars
- Yard sale



Fundraise at Your Faith Community

Communities of faith have a tradition of welcome and care for others. Many faith communities pair a refugee worship service with a refugee offering or with a fundraising event.

Fundraising Ideas:

- Show a film such as: *God Grew Tired of Us* or *Salam Neighbor*
- Worship service offering
- Pot-luck dinner or BBQ
- Benefit concert
- Youth Welcome-A-Thon
- Art show



Fundraising Tips

Get started: Set a goal and brainstorm with your team on how it can be reached feasibly. Consider your team, network and community when setting goals and creating your fundraiser. **We recommend you begin planning your fundraiser 2-3 weeks in advance; for larger events, we advise 2 months preparation.** This allows for enough time to organize, as well as creating a sense of urgency for your donors.

Get informed: It is most important to be well informed on the cause. There are many places for people to give their time, money and energy. Your job is to explain why refugees need support, and what that helps achieve.

Promote: In raising funds and awareness, promotion is essential. Use all of your resources to reach out to your network and beyond. Social media posts, emails, calls, flyers and even handwritten letters. Reach out to your local news station and newspapers, as well as online event calendars in your area. As part of our broader global campaign in support of refugees and immigrants, we encourage you to use the hashtag: #GreaterAs1. Sample posts are below.

Send in your funds: Donate your funds online at: **GreaterAs1.org/donate**. Make your check payable to Church World Service and mail to: **P.O. Box 968, Elkhart, IN 46515**. Please include a note on the memo line: Refugee Program. DO NOT send cash.

Thank and follow-up with supporters: Be sure to thank and update all involved in your fundraiser - from donors to vendors to volunteers, etc.

Social Media Posts

**Below are examples of promotional posts, to be tailored for your specific campaign.*

Sample Facebook Posts

Share if you agree: It's critical for us to unite in our welcome of refugees. Join our [CAMPAIGN OR EVENT NAME]: [LINK to CAMPAIGN SITE OR EVENT PAGE]
#GreaterAs1

Stand with immigrants and refugees. Chip in, attend, or sponsor our [CAMPAIGN OR EVENT NAME]—because we're #GreaterAs1: [LINK to CAMPAIGN SITE OR EVENT PAGE]

We can't help the vulnerable and displaced without your support. Join our [CAMPAIGN OR EVENT NAME] to say we're #GreaterAs1: [LINK to CAMPAIGN SITE OR EVENT PAGE]

More than 65 million people are displaced from their homes. Make sure your voice on this is heard: [LINK to CAMPAIGN SITE OR EVENT PAGE] #GreaterAs1

Share if you agree: it's more important than ever to support refugees and show we're #GreaterAs1: [LINK TO CAMPAIGN SITE OR EVENT PAGE]

Sample Tweets

RT to say you support refugees. Then chip in what you can here: [LINK TO CAMPAIGN SITE OR EVENT PAGE] #GreaterAs1

Show that you stand with refugees—chip in here now: [LINK TO CAMPAIGN SITE OR EVENT PAGE] #GreaterAs1

Over 65 million people are displaced from their homes. Here's one way you can help: [LINK TO CAMPAIGN SITE OR EVENT PAGE] #GreaterAs1

Stand for welcome. DONATE NOW to help support refugees [LINK TO CAMPAIGN SITE OR EVENT PAGE] #GreaterAs1

Want to help refugees right now? Here is how you can make a difference today: [LINK TO CAMPAIGN SITE OR EVENT PAGE] #GreaterAs1

#RefugeesWelcome – because we are all #GreaterAs1. Hear directly from refugees talking about the importance of refugee resettlement.